

MAIN CAUSES OF DEFORESTATION



AGRICULTURAL EXPANSION



Conversion of forests for land-use such as pulp, palm and soy plantations is highly damaging

PLANT TREES

- Plant a tree in a garden or as part of an organised activity;
- Use Ecosia as your search engine for at least one day a week (Ecosia uses its ad revenue to plant trees around the world).

LIVESTOCK RANCHING



Cattle Ranching releases 340 million tons of carbon to the atmosphere every year

EAT LESS MEAT

- Find and try 3 meat-free recipes this week;
- Visit Jack Monroe's website to get inexpensive meat-free ideas (cookingonabootstrap.com);
- Swap meat from at least one meal for a plant-based alternative like the mince from the Meatless farm

ILLEGAL / UNSUSTAINABLE LOGGING



Illegal logging destroys local livelihoods, and threatens the world's most valuable forests

RECYCLE PAPER

- Make something new out of old paper - for inspiration, visit sites such as: firstdiscoverers.co.uk/easy-paper-crafts-kids/;
- If you need a new paper-based product try to find a version made with recycled paper.

FUELWOOD HARVESTING



Over-harvesting for domestic or commercial use, significantly damages forests

FSC APPROVED

- Only buy FSC approved timber products;
- Re-use old timber for projects;